

# Veeam Data Platform Essentials

#1 Backup and Recovery for small businesses

## Challenge

Small and Medium Business IT pros find it difficult to balance the complexities of IT infrastructure modernization as budgets shrink and resources are reduced.



Veeam Data Platform Essentials (formerly Veeam Backup Essentials) delivers powerful, easy-to-use and affordable backup, recovery, monitoring and reporting for up to 50 virtual, physical and cloud workloads – all from a single platform. With our simple and portable licensing model – Veeam Universal License (VUL) – it's more affordable than ever. Customers have the freedom to choose what to protect and when, all while their business grows.



A single platform for all workloads, applications and data



Software-defined, infrastructure-agnostic



Instant recovery



Stay safe from ransomware

## Key capabilities



Reliable backup

Backup any workload and store backups anywhere on premises or in the cloud with built-in replication at no additional cost.



Powerful file protection

Protect all your files across your organization – from application items to network-attached storage (NAS) – and instantly recover exactly what you need, when you need it.



Ransomware protection

Ransomware-proof backups easily and inexpensively isolate any data, protect it against cyberthreats and recover it wherever it is needed.



Fast recovery

Multiple recovery options which give you the ability to recover just about anything – big or small – to anywhere at lightning speed.



Data portability

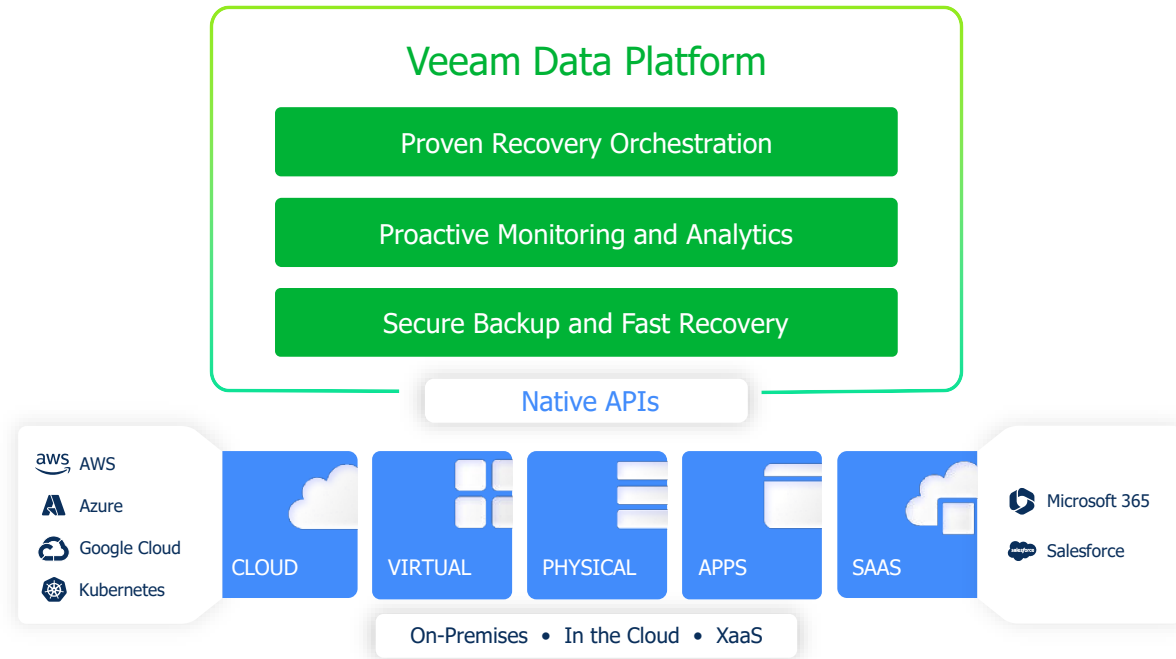
Migrate or recover any workload to Amazon Web Services (AWS), Microsoft Azure or Google Cloud while keeping your backups safe from malicious attacks.



Intelligent analytics and monitoring

Minimize downtime with intelligent and preventative diagnostics.

## Protected workloads



**69K+**

customers with 1,000 employees

**400K+**

customers worldwide are protected by Veeam

**70%**

of the Global 2,000 are Veeam Customers

**81%**

of the Fortune 500 are Veeam Customers

"Great product, and if you can fit under the Veeam Essentials licensing the price is great."

– **Verified User,**  
Director in Information Technology  
Accounting Company, 51-200 employees



Veeam outpaces market growth by 8X (25.3% vs 2.9%)

